

A close-up portrait of a woman with long, wavy brown hair and light blue eyes. She is looking directly at the camera with a neutral expression. She is wearing a white sleeveless top. The background is a solid light gray.

CutiBiome CLR -

Calibrating the skin's ecosystem



Desire: healthy skin and hair that looks and feels good



Problem 1: Acne



Domination of virulent
C. acnes strains:

- increased biofilm forming activity
- clogged pores
- inflammation
- formation of acne lesions

Causes:

- hormonal changes and fluctuations
- stress

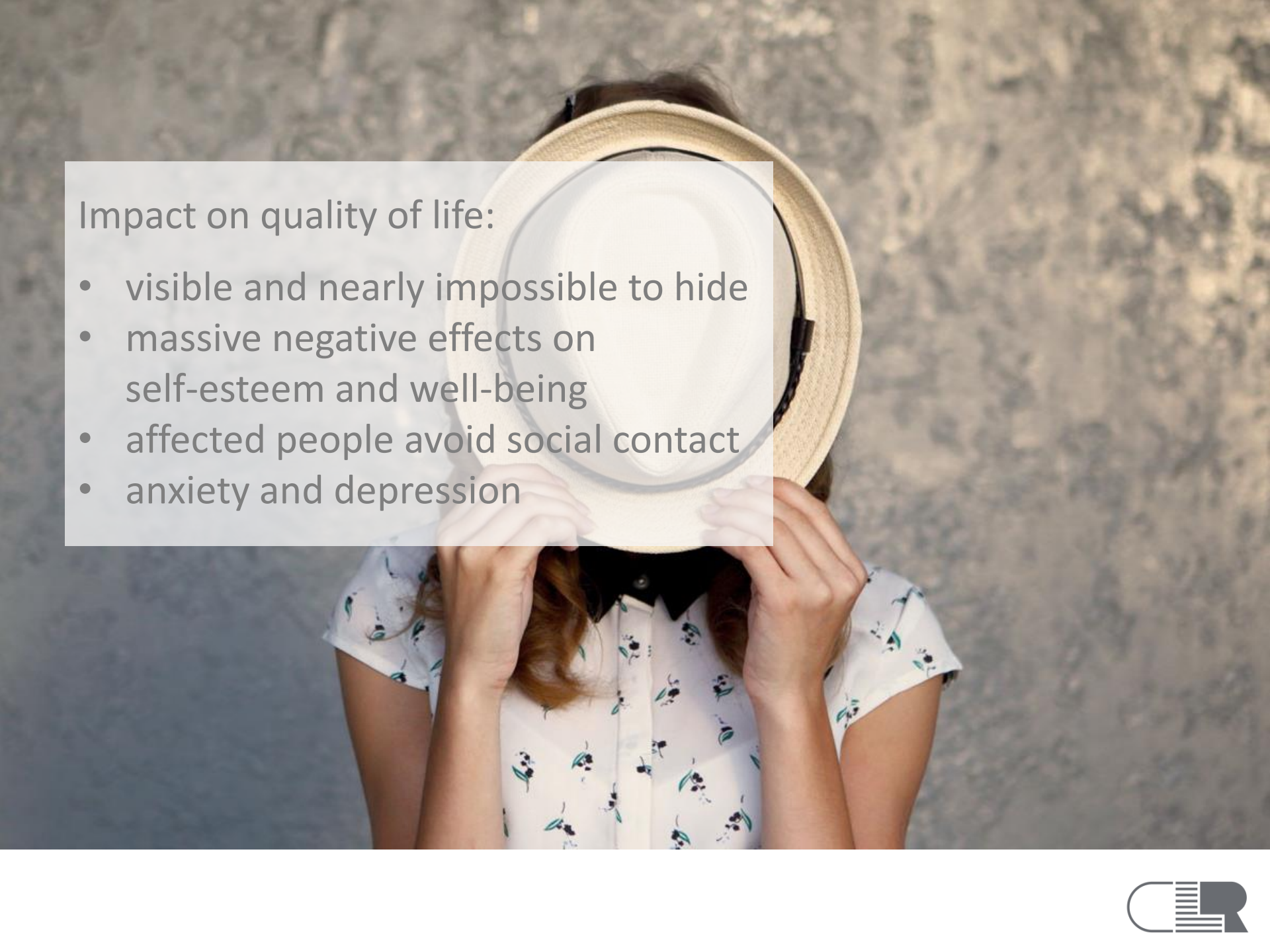
Problem 2: Dandruff

Caused by fungi (*M. globosa* and *M. restricta*):

- inflammation
- itch
- flakes

Same causes:

- hormonal changes and fluctuations
- stress

A person is seen from the chest up, holding a light-colored straw hat over their face to hide it. They are wearing a white short-sleeved shirt with a small floral pattern. The background is a textured, light-colored surface, possibly sand or gravel. A semi-transparent white box is overlaid on the left side of the image, containing text.

Impact on quality of life:

- visible and nearly impossible to hide
- massive negative effects on self-esteem and well-being
- affected people avoid social contact
- anxiety and depression



The skin's ecosystem

Healthy skin = healthy microbiota

Acne / dandruff = imbalance between skin and its microbiota



Goal:
Bring back
balance



Consumers demand for solutions



- effective
- fast AND sustainable
- trustworthy (scientifically proven)
- natural, gentle for skin
- provide a comfort zone, emotional well-being

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with the power of ancient wisdom....





Manuka from New Zealand





Maori

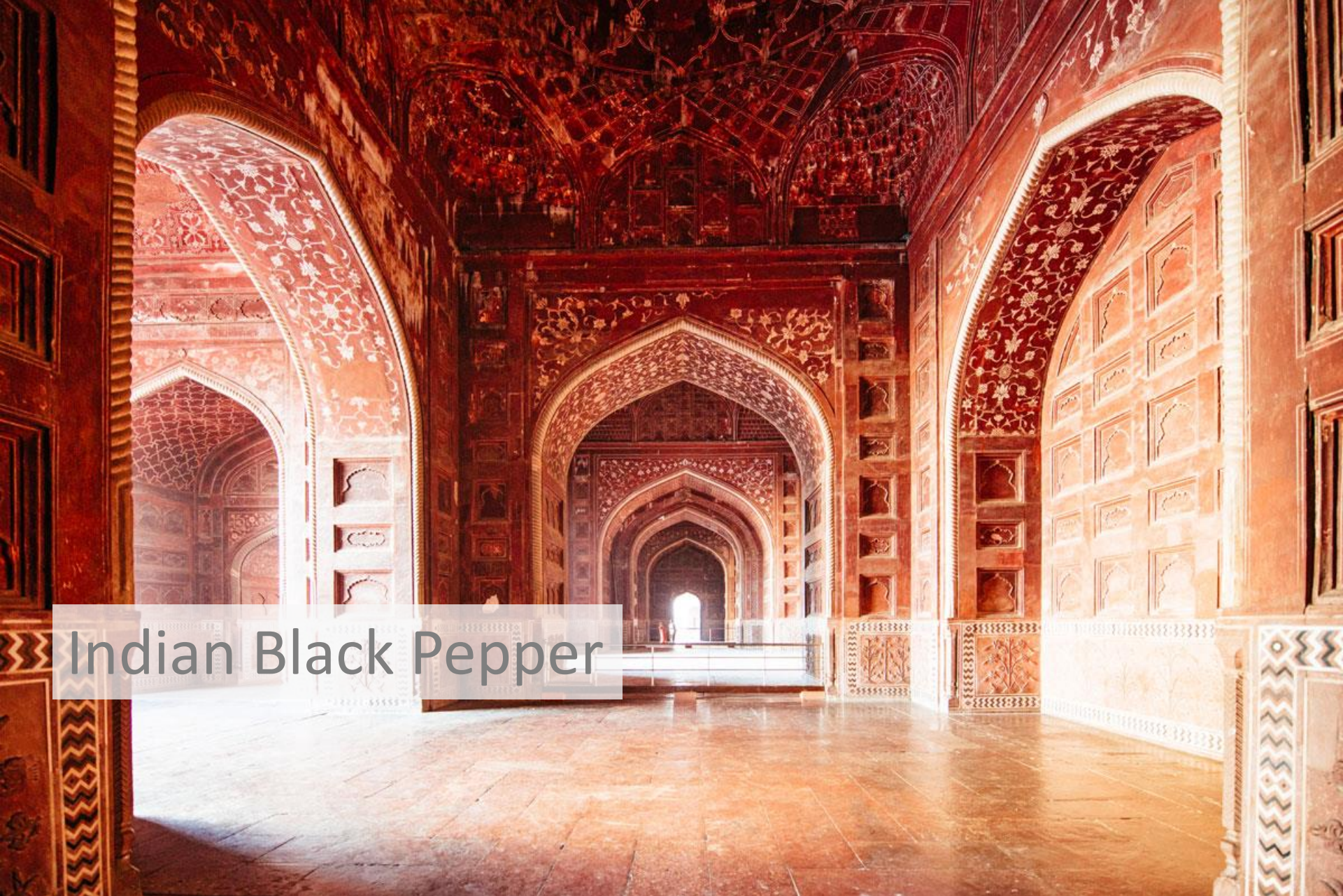
aim for a balance of the spiritual connection
between humans, animals and nature



Chinese Magnolia



Traditional Chinese Medicine
aims to re-balance and to restore
the natural state of health



Indian Black Pepper


A close-up photograph of a person lying down, receiving an Ayurvedic treatment. A therapist's hands, adorned with henna and colorful bangles, are holding a small, round, white herbal ball wrapped in a piece of light-colored cloth. The ball is being pressed against the person's skin. The background is softly blurred, showing a wooden slatted wall and a white cloth.

Ayurveda

aims to maintain an individual balance of the three Doshas Vata, Pitta and Kapha

....and next generation
skin microbiota research





CutiBiome CLR supports the skin in regaining its natural and healthy balance with its microbiota:

- significantly inhibits the growth of virulent strains of *Cutibacterium acnes*
- reduces their biofilm forming activity
- strongly reduces inflammation involved in acne and dandruff

Make the consumer feel better - acne

A close-up photograph of a young woman with dark hair pulled back, smiling and touching her face. She has clear, healthy-looking skin, which serves as a visual representation of the positive results mentioned in the text.

Skin health has improved

70 %

My skin shows less acne
symptoms

70 %

My quality of life has improved

60 %

Backed by science - acne

Reduction of sebum

40 %

Reduction of papules /
comedones / pustules

23 / 39 / 32 %

Make the consumer feel better - scalp

Reduction of scalp itching

81 %

Reduction of scalp oiliness

70 %

Improvement of quality of life

75 %





For a satisfied consumer

80% of the volunteers in
the study reported that
they would buy the product
with CutiBiome CLR



Backed by science - scalp

Improvement in dandruff

51 %

Improvement in scalp oiliness

18 %



Key takeaways

- perceivably provides clear and pristine skin and scalp
- mild
- natural
- without the negative side effects of established active ingredients
- with a pleasant skin feel
- for a happy consumer
- loyal to your brand

CutiBiome CLR

- Synergistic complex of manuka, black pepper and magnolia
- Acts on the core problems of skin dysbiosis
- Reduces growth and biofilm formation of most virulent strains of *C. acnes*
- Reduces expression of IL-31RA
- Noticeably reduces sebum, papules, pustules and comedones
- Potently acts against dandruff and scalp sensitivity
- Cosmos approved



INCI Name:	Octyldodecanol, Leptospermum Scoparium Branch/Leaf Oil, Piper Nigrum Fruit Extract, Magnolia Officinalis Bark Extract
Dosage:	1.5 – 3 %
Preservation:	none





for fine cosmetics since 1926